

The Maria Nousias Zamanakos, Alexandria Zamanakos and
Alice Fleury Zamanakos Endowed Lectureship in Hellenic Studies presents

SEEKING SPONSORS IN HELLENISTIC GREECE:

WHY AND HOW GREEK COMMUNITIES EMBRACED ATTALID PATRONAGE

GUEST SPEAKER:
Gregory J. Callaghan
Union College



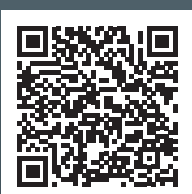
**THURSDAY,
MARCH 20, 2025**
Lecture 6-7 p.m.
Reception 7-8 p.m.

Coburn Hall
850 Broadway St,
Lowell, MA 01854

**FREE AND OPEN
TO THE PUBLIC**

Gregory Callaghan is assistant professor of Classics at Union College, where he teaches Greek History and co-leads the minor in Digital Studies. His current book project focuses on the interstate relations of the Attalid dynasty of Pergamon, utilizing social network analysis to analyze the dynasty's pursuit of status and authority.

At the end of the 3rd century BCE, the Aetolian League named King Attalus I of Pergamon as its Supreme Commander, and Athens renamed a tribe in his honor. Pergamon was a kingdom on the rise, but new and small compared to its mightier neighbors. Why would Greek communities seek this kingdom—by most metrics one of the weakest—as a patron and protector? This talk will explore how the Attalid dynasty utilized the more malleable metric of “status” to achieve an authority within the Greek world that far-exceeded its military and territorial power.



For more information, contact Jane Sancinito,
History Department (Jane_Sancinito@uml.edu).

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